



Seat No. _____

HQ-161100010204
B. B. A. (Sem.-II) Examination
April - 2023
Emerging Trends in
Contemporary Management
(Old Course)

Time : $2\frac{1}{2}$ Hours / Total Marks : 70

- Instructions:** (1) It is compulsory to attend all questions.
(2) All questions carry equal marks.

1 What are the elements of classical thought ? Explain in detail.

OR

Explain features of scientific management.

2 What do you mean by motivation ? Describe types of financial and non-financial motives.

OR

Explain work life balance with its components.

3 Explain types of change agents.

OR

Explain reasons or causes of resistance to change.

4 What do you mean by TQM ? Explain its parameters.

OR

What do you mean by Management by Exception ? Explain the process of MBE.

5 Which are the top 10 reasons to work at Google ?

OR

Give details about the damage done at Taj.